

GIVING GUIDE

Purpose:

- Encourage your congregation to continue supporting the mission of God.
- While also acknowledging your congregation may be experiencing financial hardship and is experiencing uncertainty.

Tips:

- Thank people for how they have already given.
- Acknowledge that you understand this is a difficult time for many families.
- Share how their generosity is building the Kingdom of God:

- Any community outreach
- Continuing to support missionaries
- Able to share hope and encouragement
- Continue to worship for what God has given you.
- Give an opportunity to be part of what God is doing.
- Share the methods that they can continue giving:
 - Online giving?
 - Create a video to show how to give online if this is new or not talked about recently
 - Set up bill pay through their bank
 - Mail/drop off a check (do you have a locked drop box, or hours you will be at church?)

- Add a link to your Facebook live to make it easy to give online

Online Giving Methods:

- There are a lot of options available. Research what will work best for your church specific needs--find out ALL the costs...not just the cost you see on the website (are there any additional fees?)
 - See what your church's costs might be (<https://givingfees.com/#church>)
- Generush (<https://generush.org/>)
 - Starts at \$0/month
 - 2.99% + \$0.3/ credit card
 - \$0.50/ ACH
- Tithely (<https://get.tithe.ly/>)
 - Starts at \$0/month
 - 2.9% + \$0.3/ credit card
 - Amex is 3.4%

- 1% +\$0.3/bank or ACH
- Push pay (<https://pushpay.com/pricing/>)
 - Contact for pricing
- RebelGive (<https://www.rebelgive.com/>)
 - \$79/month paying annually (\$99 if paying monthly)
 - \$0 per ACH giving
 - 1.9% on ALL credit cards
 - *Scholarships may be available for small churches, setting up online giving for the first time.*

Outside Resources:

These links will take you to resources outside SOMOAG.ORG

- <https://covid19.ag.org/en/Resources/FR-Church-Leadership/Generosity-in-an-Era-of-Social-Distancing>
- <https://churchmarketinguniversity.com/the-ultimate-covid-19-panic-buying-guide-for-churches/> (has a whole section on generosity--including sample letters to encourage online giving and setting up recurring giving)

Facebook Groups that publish regular, helpful content

- <https://www.facebook.com/churchmarketinguniversity/>
- <https://www.facebook.com/groups/ChurchMarketers/>
- <https://www.facebook.com/groups/churchcomm/>
- <https://www.facebook.com/groups/405311139621738/>